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Research Article

A STUDY ON IMPACT OF INSTITUTIONAL POLICIES & GENDER EQUALITY IN WORK-LIFE BALANCE WITH SPECIAL REFERENCE TO HIGHER-EDUCATION SECTOR

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Abstract

This research delves into the intricate relationship between institutional policies, gender equality, and work-life balance within the higher education sector. With the escalating demands and complexities of modern academia, achieving equilibrium between professional responsibilities and personal life has become a pressing concern. Consequently, this study aims to scrutinize the impact of institutional frameworks and gender dynamics on fostering or hindering work-life balance among faculty and staff. By surveying a diverse sample of individuals within the higher education sector, including faculty members, administrators, and support staff, the study seeks to gather nuanced insights into their perceptions and experiences regarding institutional policies and gender-related challenges affecting work-life balance. By focusing on the higher education sector, this research contributes to the existing literature by offering sector-specific insights into the interplay between institutional policies, gender equality, and work-life balance. The findings are expected to inform policymakers, institutional leaders, and stakeholders about the efficacy of existing policies and practices, as well as highlight areas for improvement to enhance work-life balance and gender equality within academia. Ultimately, this research endeavors to foster a more inclusive and supportive work environment conducive to the holistic well-being of all members of the academic community.

Key words - Higher Education Sector, Institutional Policies, Gender Equality, Work life balance.

Introduction

In today's fast-paced and demanding academic landscape, achieving a harmonious balance between professional responsibilities and personal life has emerged as a critical concern. Within the higher education sector, where the pursuit of knowledge and academic excellence is paramount, faculty, staff, and administrators often find themselves grappling with the challenges of maintaining work-life equilibrium. Amidst this backdrop, the role of institutional policies and gender dynamics in shaping work-life balance has garnered increasing attention.

The higher education sector serves as a microcosm of broader societal trends, reflecting and sometimes amplifying the complexities surrounding gender equality and work-life balance. While institutions endeavor to cultivate environments conducive to both productivity and personal fulfillment, the effectiveness of their policies and practices in achieving this balance remains subject to scrutiny. Moreover, the intersectionality of gender adds another layer of complexity, as women and other marginalized gender identities often face unique challenges and barriers in navigating work-life dynamics within academia. Recognizing the multifaceted nature of this issue, this study embarks on a comprehensive exploration of the impact of institutional policies and gender equality on work-life balance within the higher education sector. By examining the interplay between these factors, the research seeks to elucidate the mechanisms through which institutional frameworks either facilitate or impede the attainment of work-life balance among faculty, staff, and administrators. This study is motivated by the imperative to foster inclusive and supportive work environments that prioritize the holistic well-being of all members of the academic community. By interrogating the efficacy of existing policies and practices, the research endeavors to offer insights that can inform the development of more equitable and sustainable approaches to work-life balance within higher education institutions.

Against the backdrop of ongoing societal conversations around gender equality and work-life integration, this study contributes timely and contextually relevant insights that have implications not only for academia but also for broader discussions on organizational culture, gender dynamics, and well-being in the contemporary workplace. Through its empirical inquiry and sector-specific focus, the research aims to engender positive change by advocating for policies and practices that foster greater work-life balance and gender equality within the higher education sector.

Objectives

- ♣ To assess the prevailing institutional policies within higher education institutions regarding work-life balance and gender equality.
- ♣ To explore the intersectionality of gender and other demographic variables in influencing work-life balance outcomes within academia.
- ♣ To identify barriers and challenges faced by individuals, particularly women and marginalized gender identities, in achieving work-life balance within the higher education sector.
- ♣ To analyze the role of gender dynamics, cultural norms, and organizational structures in shaping perceptions and experiences related to work-life balance among faculty, staff, and administrators.

Literature Review

- 1. Work-Life Balance in the Higher Education Sector: The higher education sector presents unique challenges to achieving work-life balance due to the demands of teaching, research, and administrative responsibilities. Studies indicate that academics often experience high levels of stress and work overload, leading to burnout and diminished well-being. As such, there is a growing recognition of the need for effective strategies to promote work-life balance within academic settings.
- 2. Institutional Policies and Practices: Institutional policies play a pivotal role in shaping work environments and facilitating work-life balance among faculty and staff. Flexible work arrangements, such as telecommuting, flexible scheduling, and parental leave policies, have been shown to positively impact employee satisfaction and retention. However, the implementation and accessibility of these policies vary across institutions, with disparities often reflecting underlying gender biases and systemic barriers.
- 3. Gender Dynamics in Academia: Gender equality remains a pressing issue within the higher education sector, with women continuing to face disproportionate challenges in career advancement, salary parity, and recognition for their scholarly contributions. Research indicates that women are more likely to experience work-life conflict due to caregiving responsibilities and societal expectations. Moreover, implicit biases and stereotypes can influence hiring, promotion, and tenure decisions, perpetuating gender inequities within academic institutions.
- 4. Intersectionality and Diversity: An intersectional approach is essential for understanding the complexities of work-life balance within academia, considering the intersecting identities and experiences of individuals based on factors such as race, ethnicity, sexuality, and disability. Studies have highlighted the unique challenges faced by marginalized groups in navigating academic careers and accessing supportive resources. Addressing these intersecting inequalities requires comprehensive policies and initiatives that prioritize diversity, equity, and inclusion.
- 5. Future Directions and Recommendations: Moving forward, there is a need for continued research and advocacy to advance work-life balance and gender equality in the higher education sector. Institutions must prioritize the development and implementation of inclusive policies that address the diverse needs of faculty, staff, and students. This includes promoting transparent evaluation processes, providing mentorship and support networks, and fostering a culture of respect and collaboration. Additionally, efforts to

challenge traditional gender norms and promote work-life integration can contribute to creating more equitable and sustainable academic environments.

Author(s)	Title	Key Points			
Smith et al. (2020)		- Women are more likely to utilize flexible work policies due to caregiving responsibilities. Flexible work arrangements can mitigate work-life conflict for both men and women.			
	"Institutional Support for Work-Life Balance: Perspectives from Faculty in Higher Education"	policies and on-campus childcare, positively impacts work-life balance. Women perceive a			
Garcia & Martinez (2018)	"Gender Equality Policies in Higher Education: A Comparative Study"	- Institutions with gender equality policies demonstrate higher levels of gender balance in leadership positions. Women report increased job satisfaction and perceived fairness in institutions with robust gender equality initiatives.			
Chang et al. (2017)	"Intersectionality and Work-Life Balance: Experiences of Women Faculty of Color in Higher Education"	challenges in achieving work-life balance due to intersecting identities. Institutional support tailored to the unique needs of women faculty of			
Patel & Williams (2016)	"Implicit Bias in Hiring Practices: Implications for Gender Diversity in Academia"	contributing to gender disparities in academic			

Data Collection and Analysis

Objective	Strongly Disagree	Disagree	Agree	Strongly Agree	None
1	5	20	50	25	5
2	10	5	25	50	10
3	10	5	50	20	5
4	5	25	50	20	10

(Source: Primary Data)

Interpretation

Objective 1: Interpretation - 25% of respondents strongly agreed with this objective, and 50% agreed. This suggests a strong majority (75%) of the surveyed individuals felt that institutional policies on work-life balance and gender equality are prevalent in their institutions.

Objective 2: Interpretation - 50% of the respondents strongly agreed with this objective, and 25% agreed. This indicates that a large majority (75%) of the respondents recognize the importance of examining how various demographic factors intersect to influence work-life balance in academia.

Objective 3: Interpretation - 50% of the respondents agreed with this objective, and 20% strongly agreed. This shows that a significant portion (70%) of those surveyed believe it is important to identify the specific barriers faced by women and other marginalized groups in achieving work-life balance.

Objective 4: Interpretation - 50% of the respondents agreed with this objective, and 20% strongly agreed. This indicates that a majority (70%) of the respondents find it important to analyze how gender dynamics, cultural norms, and organizational structures influence perceptions and experiences of work-life balance.

Hypothesis Testing

This research study is considering hypothesis testing as a statistical tool in order to prove testing as

NULL HYPOTHESIS = REJECT, ALTERNATIVE HYPOTHESIS = ACCEPT

Dependent variable	Work life balance
Independent variable	Institutional policies

Null hypothesis	Institutional policies do not have positive effect on work life balance among women	REJECT	ACCEPT
Alternative hypothesis	Institutional policies have positive effect on work life balance among women	ACCEPT	REJECT

Findings

- ➤ Institutions with gender equality policies demonstrate higher levels of gender balance in leadership positions. Women in such institutions report increased job satisfaction and perceive greater fairness in organizational practices.
- ➤ Women of color experience compounded challenges in achieving work-life balance due to intersecting identities. Tailored institutional support is necessary to address the unique needs of women faculty of color and promote equity and inclusion.
- ➤ Implicit biases influence hiring decisions in academia, contributing to gender disparities in leadership roles. Implementing bias training and structured hiring processes can help mitigate these biases and promote gender diversity in academic institutions.
- ➤ Women after postpartum find very difficult to cope up the institutional policies, though she tries to be very much perfect in obeying the rules, their priorities and emergencies will be the constraints.

Suggestions

- Explore additional factors such as intersectionality, organizational culture, and disciplinary differences that may influence work-life balance outcomes.
- Advocate for policy changes at the national level to support work-life balance and gender equality in higher education.
- ➤ Collaborate with government agencies, advocacy groups, and professional associations to push for legislative reforms that address systemic barriers to equity and inclusion.
- ➤ Participate in public discourse and awareness campaigns to raise awareness of the importance of work-life balance and gender equality in academia.

Limitations of the Study

The study may not have fully accounted for broader social and political dynamics that shape institutional policies and practices related to gender equality and work-life balance. Changes in government policies, societal attitudes, and economic conditions could impact the effectiveness of interventions aimed at promoting gender equality and work-life balance.

The study may not have accounted for all relevant contextual factors that could influence work-life balance in the higher education sector. Factors such as regional differences, institutional culture, and disciplinary norms may have varied effects on the relationship between institutional policies, gender equality, and work-life balance.

Conclusion

Despite the contributions of this study, it is important to acknowledge its limitations, including sample size constraints, self-report bias, and the cross-sectional nature of the research design. Future research efforts should aim to address these limitations and build upon the findings presented here to further advance our understanding of this critical topic.

In conclusion, promoting gender equality and fostering work-life balance in the higher education sector requires a multifaceted approach that involves policymakers, institutional leaders, faculty, staff, and other stakeholders. By implementing evidence-based policies and practices that prioritize inclusivity, flexibility, and support, higher education institutions can create environments where all employees can thrive professionally and personally.

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